

# **OFFICIAL INVITATION**



## HOW CAN INNOVATION OPTIMIZE CARE FOR RARE DISEASE PATIENTS?

Monday, November 6th 2023 - 16:00-18:00 Bozar, Suzanne Bertouille Rotunda - 23 rue Ravenstein/Ravensteinstraat 23, 1000 Brussels

Translation services will be provided - Venue accessible for people w/ reduced mobility

### **REGISTER HERE**

On the occasion of its 10th anniversary in Belgium, **Sobi** is happy to invite you to a conference about Rare Disease Policy in Belgium, focusing on innovation in healthcare that can help pave the way towards optimized access and care for rare disease patients.

- Are you ready to explore the **cutting-edge future of healthcare** in rare diseases, where digital technology, Al, and sustainable innovation can revolutionize the way we heal and thrive?
- Do you want to know more about the unmet medical needs in rare diseases that still exist today?
- Are you curious about the opportunities and pitfalls of access to rare disease medicines?
- And have you ever wondered why data collection is vital in the realm of rare diseases?

If your answers to these questions are positive, then this conference will certainly be of interest to you.

#### **OVERVIEW OF EVENT PROGRAM AND SPEAKERS**

| 15:30 - 16:00 | WELCOME  |
|---------------|--|
| 16:00 - 16:15 | OPENING REMARKS  |
|               | Sébastien Le Roux, Vice-President and General Manager of France & BeLux  |
| 16:15 - 16:45 | KEYNOTE TALK   |
|               | Koen Kas, Healthcare Futurist, Author, Keynote speaker & Professor Molecular Oncology & Digital Health - Ghent University  |
| 16:45 - 17:20 | PANEL DISCUSSION   |
|               | Marc André, President - Belgian Hematology Society; Head of Hematology - CHU UCL Namur<br>Francis Arickx, Head of Directorate for Pharmaceutical Policy - RIZIV-INAMI<br>Ana Palma, Senior Director Global Head of Market Access & Access Policy - Sobi<br>Eva Schoeters, President - Rare Diseases Belgium<br>Greet Van Kersschaever, Rare Disease Advisor – Cabinet of Minister of Health Frank Vandenbroucke<br>Moderated by Lies Martens, Independent Public Speaker and Moderator |
| 17:20 - 17:50 | Q&A WITH AUDIENCE  |
|               | Moderated by Lies Martens  |
| 17:50 - 18:00 | CLOSING REMARKS  |
| 18:00 - 18:30 | NETWORK RECEPTION  |

#### REGISTRATION FOR THE CONFERENCE: VIA THIS EVENBRITE PAGE

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